



## How To Write For BRg Music Works (and other production music libraries)

**Who is BRg Music Works?** BRg is the music library division of Premiere Radio Networks, Inc., a division of Clear Channel Communications, the world's largest radio network. BRg is the #1 producer of music libraries for radio, with more than 2500 radio stations subscribing to one of our 10 different production libraries.

BRg currently purchases or licenses approximately 100 different tracks *a month* from an ever-changing stable of professional songwriters. That's a lot of music.

### What We Need

We need music! Specifically, new or unreleased tracks and grooves that reflect what is happening in music today. The tracks should be:

:60 seconds to 3 minutes in length

Must have cold endings (no fade-outs)

We need two mixes of each track - a full instrumental version, and an underscore (rhythm-only track or full version minus the lead instrument - if there is one.)

Must be delivered on CD-R (preferred) or DAT - 44.1 only

### What Makes a Good Music Library Track?

1. Keep it simple
2. Pick a beat and stick with it
3. Think A - B - A
4. No key changes
5. No complicated or long intros
6. End the same way you started
7. End it cold and clean

Another tip: Listen to your local stations, but pay particular attention to what happens between the songs and behind the commercials. That's where this stuff will be used.

If you have any questions, don't hesitate to call BRg's Andy Mark ([andymark@aol.com](mailto:andymark@aol.com)) or Doug Reed ([dreed@premiereradio.com](mailto:dreed@premiereradio.com)) at (800) 600-6165.



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